

CHAMBER NEWSLETTER

MARCH 2025



Saturday, April 5, 2025

10 a.m. - 3 p.m.

WOODBURY HIGH SCHOOL

LIMITED BOOTH SPACE REMAINS!

[Click Here!](#)

LOCAL BUSINESSES & COMMUNITY FUN!

Join us at Woodbury High School and connect with over 150 local businesses and organizations all in one place! Spread across both the main and varsity gyms, this event offers interactive activities for all ages, live entertainment, and engaging exhibits.

Families can enjoy a dedicated kids' area with a bounce house and balloon art and food vendors will be conveniently located in the hallway connecting the two gymnasiums. Don't miss the outdoor vehicle fair at the event entrance, where you can explore a police car, fire truck, and construction equipment up close.

THANK YOU SPONSORS!

Platinum



Gold



Silver



Saint Therese



Kid's Area



Entertainment Stage



Primrose School
of Woodbury

Show Floor



Vehicle Fair



Exhibitor



MEMBER BENEFITS:

- Monthly Networking Events
- Connect Groups
- Leadership Book Club

CHAMBER PRESIDENT MESSAGE



**Laurie Staiger, IOM
Chamber President**

The first quarter of 2025 has been fast and furious at your chamber and we are just getting started! A highly successful gala kicked off the year, which set a tone of gratitude and excellence in the community. Next up, we are putting the final touches on the biggest business to consumer tradeshow in the east metro – Woodbury Community EXPO. This event is shaping up to be a highlight of the year and we can't wait to see you there!

Another exciting development: our newest Connect group has already built incredible momentum and developed into a thriving professional network. We are launching another group soon, so if you have been considering joining a group, apply now.

We are excited to announce our first ever Chamber Book Club launching on March 20th, which has a couple of seats remaining. This promises to be a fun and engaging way to connect with fellow members in a more relaxed social setting and will be a fantastic opportunity to expand your knowledge and build relationships along the way.

As always, we strive to make meaningful ways for you to get the most out of your membership. From monthly meetings and special events to educational opportunities, we are here to help you prosper. We're committed to creating a warm and welcoming place where your business can grow and succeed.



Mission: Connecting businesses to strengthen community

Vision: To serve as the catalyst for a thriving economy and be the essential resource for businesses in the community

Boost Your Brand: Exclusive Chamber Sponsorship Opportunities

Take your business visibility to the next level with exclusive sponsorships at the Chamber!

2025 opportunities include:

Chamber 101 Sponsor
Business Networking Luncheon Sponsor
Kickball Tournament Home Run Sponsor

Secure one of these exclusive sponsorships today!
Email michele@woodburychamber.org

NETWORKING EVENTS



March Good Morning Woodbury

8:00-9:00 a.m. - Free to attend

Thursday, March 6

Sponsor & Location: Associated Bank

1835 Radio Drive

Woodbury



March Business After Hours

4:00-6:00 p.m. - Free to attend

Tuesday, March 18

Sponsor: Woodbury Community Foundation

Location: The Wick

Prestwick Golf Club

9555 Wedgewood Drive, Woodbury

LUNCH & LEARN

ICE: What Business Owners Need to Know

Tuesday, March 25, 2025; Noon - 1:00 p.m.

Free to Attend! Limited Seating--Register Early!

Woodbury Chamber Conference Room 145

700 Commerce Drive, Woodbury

[Sign Up](#)

Join us for an informative Luncheon & Learn designed for Chamber employers to gain essential insights on handling site visits from Immigration and Customs Enforcement (ICE) and ensuring compliance with Form I-9 documentation. Mary Ellen Reihsen, Woodbury Chamber Board member and community attorney, will guide you through best practices for interacting with ICE agents, informing your employees, managing audits, preparing your I-9 forms, and avoiding costly mistakes that could lead to severe penalties. This is a must-attend event for employers looking to safeguard their business and ensure smooth operations in the face of federal regulations. Jason Posel, Woodbury Public Safety Director and Police Chief will also join us to answer any business-related questions.



Mary Ellen Reihsen is a distinguished attorney at Hellmuth & Johnson, where her broad legal acumen enables her to serve as general counsel for a diverse clientele. Specializing in labor and employment, Mary Ellen provides sage advice on employer obligations, workplace policies, and employee relations, including cutting-edge issues like cannabis testing. She is equally skilled in corporate matters, handling mergers and acquisitions, business agreements, and corporate governance.

RIBBON CUTTINGS

The Chamber provides ribbon cuttings for new businesses in the community who join the chamber as well as for members celebrating a 10+ year milestone business anniversary, moved to a new business location or completed major renovation.



WOODBURY NEWS NET
New Business
Free, Online News
Subscribe at
woodburynewsnet.org



SECOYA HEALTH
10 Year Anniversary
7650 Currell Blvd.
Suite 330
Woodbury

Photo Credit: Tom Dunn Photography



YOU'RE INVITED! MARCH RIBBON CUTTINGS

MAINSTREAM BOUTIQUE
New Owners
March 6, 2025
3:00 p.m.
7774 Hargis Parkway
Suite 106
Woodbury

BEEM LIGHT SAUNA
New Business
March 27, 2025
11:00 a.m.
7030 Valley Creek Plaza
Suite 102
Woodbury

2024 SCHOLARSHIP GOLF TOURNAMENT



39th Annual

CHAMBER SCHOLARSHIP GOLF OUTING

PRESTWICK GOLF COURSE

MONDAY, JUNE 2, 2025

10 A.M. - 7 P.M.

Early Registration Discount Ends May 8

\$190/Golfer or \$760/Foursome

\$450 Tee/Green Sponsor

Register Now!

Support Education

Proceeds fund higher education scholarships to graduating high school seniors from the Woodbury Area and donation to the YMCA's youth summer programs.



Thank You Title Sponsor!



Fun Day of Golf & Networking

- 18 holes of golf and cart
- Course contests & hole sponsored games
- Swag bag with drink & raffle tickets
- Box lunch and social hour
- Raffle and awards banquet

Sponsorships Available!

Event sponsorships available as well as party cart, tee/green and course contests. **[Click Here](#)**

MEMBER NEWS



Several leasehold improvement projects are now underway, paving the way for new businesses to open in Woodbury:

- **Tumble Fresh** is a laundromat to be located at 1705 Weir Drive
- **Feast Buffet** is taking over the former Cowboy Jack's space at 1690 Woodlane Drive
- **PGA Tour Superstore** will be located in the former Experience Fitness space at 1555 Queens Drive

CHAMBER BOOK CLUB

***Diary of a CEO* by Steven Bartlett**
Kicks Off March 20, 2025 at 5:45 pm
Chamber Conference Room 145

[Sign Up](#)

Dive into the pages of *Diary of a CEO* in this three-part interactive book club. Explore the raw, unfiltered journey of a modern entrepreneur navigating success, failure, and self-discovery. Through thought-provoking discussions and guided activities, participants will connect Bartlett's lessons to their own professional and personal growth.

Join us for a transformative experience that blends inspiration with practical tools for elevating your mindset and leadership skills.



Book Club facilitator Stephanie Elliston, owner of The Steady Elevation, is a Certified Professional Coach with decades of experience dedicated to engaging individuals and enhancing self-awareness. She excels at leading both large and small groups within organizations, fostering dynamic and impactful interactions. From facilitating book and journal clubs to guiding group dynamics and orchestrating change processes, Stephanie creates spaces where collaboration and growth thrive.

 **BIZRECYCLING®** | Waste Reduction
+ Innovation Grant

Get up to **\$50k** in grant dollars for **your business.**

Learn more and apply at [BizRecycling.com/Innovation](https://www.bizrecycling.com/innovation)

RENEWING MEMBERS

We thank the following members for renewing their membership and for their continued support of the chamber.

1-5 Year Members

Citizens Against Sex Trafficking
(C.A.S.T.)
Member Since 2024

Momentous Wealth Advisors
Member Since 2024

JWA 360
Member Since 2023

Feuerhelm Langer & Ruza
Member Since 2022

Hellmuth & Johnson, PLLC
Member Since 2022

The Flostate LLC
Member Since 2021

Lifespark
Member Since 2021

Memorial Blood Centers
Member Since 2021

6-10 Year Members

Salvo Soccer Club
Member Since 2019

Park Dental Radio Drive
Member Since 2016

Nothing Bundt Cakes
Member Since 2016

11-20 Year Members

Edward Jones - Jodi Hassing,
Financial Advisors
Member Since 2014

Jersey Mike's Subs
Member Since 2013

Dorothy Ann Bakery
Member Since 2010

Eckberg Lammers, P.C.
Member Since 2009

Stenseth, Samuelson & Boese
Member Since 2005

20+ Year Members

Oak Marsh Golf Course
Member Since 2001

NEW MEMBERS

Welcome to the Woodbury Area Chamber of Commerce.

LOVEME HEALING
(651) 235-9361
maggie@lovemehealing.org
lovemehealing.org

MCKINNEY CREATIVE ADVENTURES
(218) 213-5446
contact@mckinneycv.com
mckinneycv.com

MYTECH PARTNERS
(651) 287-3567
dolson@mytech.com
mytech.com/

NEW YORK LIFE
(218) 256-2676
beby@newyorklife.com
newyorklife.com/recruiter/beby

STEADY STRIDES
(651) 900-5629
anne@steady-strides.com
steady-strides.com

THE WELLNESS WAY
WOODBURY
(651) 330-9453
woodbury@thewellnessway.com
thewellnesswaywoodbury.com/

SCHOLARSHIP APPLICATION: APPLY BY APRIL 9

The Woodbury Area Chamber of Commerce will award seven \$1,000 scholarships to 2025 high school graduates from the Woodbury area. One of the scholarships will be awarded to a student who is either employed or has a parent employed by a Woodbury Area Chamber of Commerce business member. A second scholarship will be awarded to a student pursuing a certificate or two-year degree.

Criteria:

- Student must be a 2025 graduating high school senior who is either a resident of the Woodbury area or graduating from a Woodbury Area High School.
- Student must be pursuing post-secondary education for a certificate to four-year degree at an educational or vocational institution in the summer or fall of 2025.

How to Apply:

1. Answer the following essay questions (typed, single sided, no more than 500 words each):
 - (a) What have you done to improve your community (volunteer position, job, school)?
 - (b) What are your educational ambitions and how will your future lifestyle (vocation, community involvement, volunteer activities) improve the community in which you live?
2. Complete applicant information below and include this page with essay question responses.
3. Email, mail or deliver application materials to the Chamber Office by April 9, 2024:
WOODBURY AREA CHAMBER OF COMMERCE
700 Commerce Drive, Suite 285, Woodbury, MN 55125
michele@woodburychamber.org

Notification:

- Only students selected to receive the scholarships will be notified in early May. Recipients are asked to volunteer at the June 2, 2025, Annual Scholarship Golf Tournament at Prestwick.
- Scholarship payment will be submitted directly to the educational institution. It is the recipient's responsibility to provide the chamber with name and address of the educational institution as well as proof of registration.

Applicant Information

Name _____ School _____
Home Address _____ Email _____
City _____ Zip _____ Phone _____
Parent/Guardian Name(s) _____
Name of Chamber Member Employer of Student/Parent if applicable _____
Higher Educational Institution Attending (if known) _____